

THE ROOFTOP REPORT



WHAT'S NEW:

- Tri-Tex Affiliate Partnership Program
- St. Edwards University Project – Completed
- Covenant Presbyterian Church – Completed
- Waldorf Elementary School Project – Near Completion – Gutters remaining
- Dozens of residential properties reroofed across Central Texas this quarter

Team Member Spotlight!

Zack Noack

Meet Zack, our Commercial Operations Foreman. Before joining Tri-Tex, Zack worked as an Electrician managing major projects like the Tesla Gigafactory. Now, he oversees our roofing crews with the same precision — keeping jobs on time, on budget, and running smoothly.

Whether it's fishing, hunting, camping, or panning for arrowheads across Texas, Zack brings grit, leadership, and reliability to every project, making him a cornerstone of our commercial operations.



Fall Storm Preparation

Central Texas fall storms can roll in fast. A little prep now avoids costly surprises later.

Quick Checks You Can Do:

- Clear leaves & debris from gutters and downspouts to prevent water backups.
- Check that tree branches are trimmed back from your roofline.
- Make sure attic ventilation is working to reduce moisture and heat buildup.
- Inspect your gutter guards (if installed) to ensure they're secure before heavy rain.
- Schedule a professional inspection if you notice lifted shingles, soft spots, or leaks.

Pro Tip: Regular gutter maintenance is just as important as your roof — clogged gutters are one of the biggest culprits behind water damage in homes.



Affiliate Partnership Program

Has business been slow this year?

Looking for new ways to bring value to your clients and earn extra income at the same time?

Tri-Tex is opening a limited number of spots in our **Affiliate Partnership Program**. Designed for professionals with strong community relationships. Our current partners include Realtors, Insurance Agents, and Property Managers across Central Texas who have already seen additional income this year.

What's New:

We've expanded the program to cover both residential reroofs and commercial projects, giving you more opportunities to provide trusted solutions to the people you already serve.

Here's how it works:

- You connect us with your clients, tenants, or network when they have a need for Roofing or Gutter work.
- We handle the inspection, estimate, and project management start-to-finish.
- Once the job is completed, you get paid in **real cash!**

This isn't a "rewards" or "points" program, it's a straight-forward way to earn **actual income** while giving your clients access to the most trusted roofing partner in Central Texas.



TRI-TEX AFFILIATE PARTNER
SIGN-UP FORM!



Project Spotlight: St. Edwards University

Our work at St. Edward's University is part of an ongoing relationship built on trust and precision. Having previously installed new TPO roofing systems at the St. André Apartments, we were invited back for a project focused on the building connections and transitions across the complex.

This phase required us to address the bridges between structures and the expansion joints that tie multiple buildings together. Designing transitions that can withstand natural expansion and contraction—while still performing flawlessly—was a critical component. In addition, we fabricated and installed custom coping caps to refresh the overall aesthetic, while selectively reworking TPO areas that required new finishes or reinforcement.

Coordinating with other trades was essential, as portions of the roofing had to be removed and reinstalled or replaced entirely to accommodate broader repairs. The result is a seamless system that balances durability with architectural function. Having partnered with St. Edward's on several projects, we value their hands-on approach and clear communication—making collaboration efficient and rewarding.



Project Spotlight: Covenant Presbyterian Church

The Covenant Presbyterian project was one of our most technically challenging and rewarding undertakings. From the start, this roof required extensive coordination with multiple trades and careful planning to navigate unexpected building conditions. Even with those hurdles, our team adapted quickly, reorganizing schedules and workflows to keep the project on track.

The church's distinct architecture called for three separate roofing assemblies: precision-installed flat seam metal panels, a near-vertical shingle system, and a high-performance TPO membrane. In addition, we fabricated and installed custom sheet metal components and an integrated gutter system designed specifically to match the unique roofline. Each element demanded a high level of craftsmanship and exact execution to ensure durability and long-term performance.

While the project presented more than its share of obstacles, we delivered within the scheduled timeframe. The result is a roofing system that not only protects the structure but enhances the architectural character of the building. For us, Covenant stands as a reminder of what can be achieved when experience, adaptability, and dedication come together.

Message From The Founder:

For nearly 20 years, I've built Tri-Tex Roof Systems on trust, referrals, and relationships. But there's always been one challenge: how do you scale referrals in a way that feels natural, consistent, and rewarding?

Until recently, the answer was—you couldn't. **Then AI changed the game.**

Through TRAiDE Tank, we've been able to engineer an affiliate marketing system that simply wasn't possible at any other time in my career. This system automates the hard part—tracking, communication, and outreach. While keeping the heart of what makes referrals work: people who believe in us. The results? Tremendous.

Our affiliate program has transformed Tri-Tex Roof Systems from a referral-driven company into a scalable machine. What used to feel unimaginable—reaching further, faster, with precision—is now our reality.

I want to pause here and say **thank you to every single one of our affiliate partners.** Your effort and belief in us is the reason this system is thriving. You've helped us not only grow Tri-Tex, but also push forward the broader mission of Trade Tank: promoting and empowering the skilled trades at a time when America needs them more than ever.

And to our past customers, referral sources, and anyone who's ever believed in what we're building—I'd like to personally invite you to be part of this affiliate system. It's simple, it's impactful, and it's a chance to be rewarded for helping others find roofing solutions they can trust.

We're just getting started. The best is ahead.

— Eric Trybala

Listen to the TRAiDE Tank Origins Story

Discover how we turned a local roofing company into a scalable model built on trust, referrals, and smart systems — and what it means for the future of the trades.



Looking Ahead to Q4

As we head into the final quarter of the year, Tri-Tex is focused on finishing strong — delivering smarter roofing systems, expanding our affiliate partnerships, and continuing to raise the bar for service across Central Texas.

Now's the perfect time to prepare your property for the season ahead. Whether it's storm readiness, maintenance, or exploring our Affiliate Program, we're here to help you protect your investment and plan for growth.

👉 Call us, connect with our team, or follow us online to stay ahead of what's next.



Local Momentum: Smarter Materials & Higher Standards Taking Root

Across Central Texas, we're seeing a shift: roofing projects are no longer just about patching storm damage — they're about building stronger, smarter systems that last.

Homeowners' associations, municipalities, and commercial property groups are starting to raise the bar on roofing standards. That means:

- More consistent use of impact-resistant shingles and multi-ply systems
- Energy-efficient materials that reflect heat and lower utility costs
- Long-term investments replacing quick, temporary fixes

At the same time, insurance companies are rewarding these upgrades. Choosing impact-rated shingles, TPO, or metal systems can mean not only a tougher roof, but also lower premiums and peace of mind during storm season.

For Tri-Tex, this momentum is right in our lane. We've been building to these higher standards for years, and it's exciting to see the rest of the market catching up.



512-583-0500



help@tritexroofing.com



www.tritexroofing.com